

WACVB 2011 Tech Summit

Power of Content Marketing for DMOs

Presenters: Paul Winkle, Senior Vice President, and Chris Adams, Director of Online Marketing., Miles Media

Online slideshow on Content Marketing (in SlideRocket) can be viewed by clicking on this link: <http://budurl.com/wacvbcontent>

Additional resources, research and best practice white papers (including our white paper on 'Content Marketing') can be downloaded from www.milesmedia.com/insight